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**Directorate of Academic & Planning**  
**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA**  
**KAKINADA-533003, Andhra Pradesh, INDIA**

Lr. No. JNTUK/DAP/MBA III Sem R13-R16/2017

Date: 13-09-2017

**Dr. Ch. Satyanarayana**  
M.Tech, Ph.D.,  
**Director, Academic & Planning**

To  
The Principals of all affiliated colleges,  
JNTUK, Kakinada

Sub: JNTUK – DAP – Substitute Subject for Readmitted Students from R13 to R16 –  
MBA III Semester (R16) - Reg.

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All the Principals are hereby informed that the following are the substitute subjects for readmitted students from R13 to R16 MBA III Semester (R16).

Name of the Branch	Subjects already studied in by Readmitted candidates as per R13 Regulation	Recommended Substitute Subject as per R16 Regulation
MBA	Business Ethics and Corporate Governance	Principles of Management

  
**Director, Academic & Planning**

Copy to  
Secretary to Hon'ble Vice Chancellor, JNTUK  
Director of Evaluation, JNTUK  
CE (PG) and ACE's, JNTUK  
Programme Director, School of Management Studies